

Master of Public Health - Semester 3

Week 4: 23 to 27 January 2012

Module 228- Major C: “Managing Public Health and Health Care Delivery in the New Millennium“

Coordinator: Sandra Greene

Location: Reid Hall 4 rue de Chevreuse – 75006 PARIS

Monday 23 January	Tuesday 24 January	Wednesday 25 January	Thursday 26 January	Friday 27 January
<p>9h Data Driven Decision Making: what do childhood immunization rates tell us?</p> <p>Sandra Greene. The University of North Carolina in Chapel Hill</p>	<p>9h Data Driven Decision Making : measures of health care utilization</p> <p>Sandra Greene. The University of North Carolina in Chapel Hill</p>	<p>9h Measuring the cost of health care systems : What do we spend?</p> <p>Allen Feezor. Department of Health and Human Resources, State of North Carolina</p>	<p>9h Communications for Health Managers: The Role of the Media</p> <p>Sue Havala-Hobbs . The University of North Carolina in Chapel Hill</p>	<p>9h Effective Written Communication for Health Managers</p> <p>Sue Havala-Hobbs . The University of North Carolina in Chapel Hill</p>
12h : Lunch	12h : Lunch	12h : Lunch	12h : Lunch	12h : Lunch
<p>14h Data Driven Decision Making : the power of population health measures</p> <p>Sandra Greene. The University of North Carolina in Chapel Hill</p>	<p>14h Data Driven Decision Making : How to measure quality with utilization measures.</p> <p>Sandra Greene. The University of North Carolina in Chapel Hill</p>	<p>14h Measuring the cost of cost of health care systems : What are the health outcomes?</p> <p>Allen Feezor. Department of Health and Human Resources, State of North Carolina</p>	<p>14h Communications for Health Managers: Developing an Effective Advocacy Campaign</p> <p>Sue Havala-Hobbs. The University of North Carolina in Chapel Hill</p>	<p>14h Town Hall Meeting Topic. The childhood obesity epidemic: What did we learn from tobacco? Facilitators: Greene, Feezor, Havala-Hobbs 16h30: Module evaluation</p>
17 h	17 h	17 h	17 h	17 h